

LandAid – Who we are

LandAid in 50 words

LandAid is harnessing the full power of the property industry to end youth homelessness across the UK.

With our combined expertise, connections, and unshakeable spirit, we can do more to tackle this growing crisis than any other charity.

As a sector, it's time to step up. Ending youth homelessness, it's on us.

LandAid in 200 words

When it comes to ending youth homelessness, it's on us.

No other sector can do more.

Leading from the front, LandAid is harnessing the expertise, connections, and unshakeable spirit of the property industry to tackle this growing crisis.

It's an increasingly urgent mission.

In 2024, 118,000 16–24 year olds were homeless or at risk of homelessness in the UK. That's up 10% on the previous year – and 58% since 2018.

Increased poverty, the breakdown of family units, rising mental health issues, and a lack of affordable housing are all factors in this dire situation.

It's time for the private sector to step up. To generate funds. Share expertise. And deliver space dedicated to solving this problem.

That's where we come in.

Working with youth homelessness charities across the country, LandAid is uniquely placed to put funds and focus where they're needed most.

We build real partnerships too. Helping embed meaningful social value strategies, we give you more ways to get involved, while our account managers and clear reporting ensure you make the most from your commitment.

Since 2022, we've supported over 3,500 young people, provided 1,033 new bed spaces, and raised over £10 million.

Next year, we'll do even more. It won't be easy. But that's never stopped our industry before, has it?

